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Press Release



中國控股有限公司
CMMB Vision Holdings Limited
(Stock code: 471)

Entered Strategic Partnership with NavInfo Propelling Connected-Car Deployment to New Heights

Recently, the Company's China joint-venture, Global Vision Media Technologies Co. Ltd. ("Global Vision"), has entered into a strategic cooperation agreement with Beijing NavInfo Technology Co. Ltd. ("NavInfo"), a leading digital map and navigational service provider, to complement resources and jointly develop satellite-integrated connected-car navigational products and services for China's vehicle markets in areas such as location-based services, networking, autonomous driving, big-data and other business applications.

The agreement will help create a new ecosystem of satellite connected-car navigation and networking products readily adoptable by the mainstream vehicle market, thereby speeding up their commercialization and enabling both parties to capture new opportunities in the coming connected smart-car era.

NavInfo (Shenzhen Stock Exchange Stock Code: 002405; www.navinfo.com) is China's largest and world's third largest digital map, navigational, and big-data services provider, dominating the mainstream vehicle users and led China's pre-installed car navigation market for 13 consecutive years including BMW, Volkswagen, Mercedes Benz, General Motors, Volvo, Ford, SAIC, Toyota, Nissan, Hyundai and Peugeot in China. Business in the consumer electronics and mobile Internet market accounts for more than 50% market share for many years, which include services to Tencent Map, Baidu Map, Sogou Map, HERE Platform, Map Bar, Tiger Map, Navigation Dog, Map of Heaven and thousands of other digital map applications with more than 150 million people accessing every day.

Global Vision is a satellite-based connected-car multimedia and data service provider in China. By leveraging its parents' satellite resources and all-media platform, it has developed the world's first "Internet+" Satellite Convergence Network in China which combines satellite broadcasting with terrestrial LTE Internet capabilities to deliver mobile multimedia and data services to connected-vehicles with unprecedented

economies of scale and efficiency.

Under the agreement, NavInfo will integrate Global Vision's satellite multimedia capabilities into its four main product areas: 1) chipset design, 2) WeLink connected-car networking, 3) in-car voice control, and 4) high-definition navigation and positioning.

- 1) **Chipset Design:** NavInfo will incorporate Global Vision's satellite broadcasting capabilities in its chipset, the core component powering the operating system for in-car connected applications and services, which will be offered to the mainstream OEM carmakers as a standard chipset to pre-install into new vehicles.
- 2) **WeLink Connected-car Products:** NavInfo will incorporate Global Vision's satellite multimedia content delivery in its connected-car devices and networking system WeLink so as to achieve a vertically integrated product and service platform to enhance overall competitiveness and passenger satisfaction.
- 3) **In-car Voice Control:** NavInfo will embed its cutting-edge voice-control features into Global Vision's in-car satellite multimedia user interface such that user consumption will be greatly simplified and optimized, i.e., totally hand-free.
- 4) **High-Precision Navigation and Positioning:** NavInfo will also incorporate Global Vision's high-precision positioning capabilities into its high-definition digital navigation and mapping products and services to create much more powerful and economical applications to propel to the forefront of vehicle navigational market. Global Vision has garnered unmatched high-precision navigation capability through supporting China's Beidou Navigation System's centimeter-level" precision-positioning in partnership with China Aerospace New Business Information Technology. The integration of satellite precision-positioning with high-definition digital mapping products will garner unprecedented low-cost, ubiquitous, and high-definition mapping applications leading the vehicle navigational market.

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About CMMB Vision Holdings Limited (Stock Code: 471) www.cmmbvision.com

CMMB Vision is the world's first satellite connected-car multimedia service provider. We deploy satellite-LTE converged network to deliver Cloud-based multimedia entertainment and data services to vehicles that is data-free, abundant, and ubiquitous. Our network consists of L-band geo-broadcasting satellite covering across China, Asia, India, Middle East, and Southern Europe to a total 70% of the world, 140 countries, 6 billion



people, 1 billion cars coupled with convergent technology that can integrate any LTE network to form a holistic mobile delivery platform capable of transmitting high-quality, low-cost, and abundant digital content and services with unprecedented economies of scale and universal access. Our initial deployment is in China, world's largest auto and mobile market, where we have put in place comprehensive ecosystem support, government joint-venture, world's first satellite-4G convergent network, content partnership, and alliance with OEMs to install M-Box into new vehicles as an industry standard. Recently we have completed a technical trial with over 400 concept-cars and 20 OEMs, accumulating 1 million Km and 80,000 hours in road-test across 16 cities and 14 provinces, and we are ready to soft launch commercial services in 2018 leading to full launch by 2020. In parallel to China, we expect to replicate our solutions to quickly expand services to other global markets under our satellite footprint in the near future. Our goal is to put our platform in every vehicle in the world and become the largest in-car apps and services provider by coverage, volume, user, and revenue.

Issued by **PR ASIA Consultants Limited** on behalf of **CMMB Vision Holdings Limited**.

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