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CMMB VISION HOLDINGS LIMITED
中國移動多媒體廣播控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock code: 471)

Voluntary Announcement

**Participating in 13th Five-Year Planning,
Company satellite project designated as China's 10-Year
Key National Development Project**

The company is positioning as the next-generation satellite mobile multimedia broadcaster. It is equipped with a comprehensive mobile satellite broadcasting platform covering Asia, world-leading convergent network technologies, and a joint-venture service platform formed with state-level media enterprise in China. With these, the company it is ready to deploy digital audio-video and data broadcasting services in China for vehicles and other mobile consumers, and eventually in Asia One-Belt-One-Road countries.

The development plan of the company highly aligns with China's 13th Five-Year Plan. Through collaboration with its partnership, the company has participated in China's National Space Infrastructure for Development for Information Consumption, and its project has been designated by the National Development and Reform Commission (NDRC) of the State Council to be one of China's key national development projects in the next ten years. As a result, the company is expected to receive a multitude of support from the national government and closed collaboration from key Chinese enterprises in the development process.

To facilitate the Development, the company will dedicate its AsiaStar and future Silkwave L-band mobile broadcasting satellite platforms as part of the basal satellite network infrastructure facilities for China, applying their vast and ubiquitous coverage and mobility to work closely with Chinese partners to develop national commercial trial network, supply-chain ecosystem support, and technologies and service models in order to quickly bring L-band satellite based services to the market tailoring to vehicle and mobile users.

Our L-band satellite platforms also expect to integrate with China's self-developed Northern Star navigational satellite systems as well as remote-sensing satellite systems in order to facilitate the creation of a diversified and unified space information infrastructure platform and give rise to unprecedented satellite services that will integrate media entertainment, Cloud-based information, precision-location navigation, logistic, telematics, and big-data, etc., The infrastructure will seamlessly service China as well as the "One-Belt-One-Road" Asian countries.

The participation in the national development will significantly advance the company's partnership with many of China's leading industry conglomerates while emboldening its technical and service readiness to deploy commercial services in China and Asia quickly.

As a company based in Hong Kong enjoying the advantage of the One-Country-Two-System, we are deeply honored to be able to take part in China's national space infrastructure development. The designation of being a key national project demonstrates the value of the company's L-band satellite business platform and its becoming a mainstream provider for future mobile internet and multimedia services.

By Order of the Board
CMMB Vision Holdings Limited
Wong Chau Chi
Chairman

Hong Kong, 30 March 2016

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. WONG Chau Chi and Dr. Hui LIU; two non-executive Directors, namely Mr. CHOU Tsan-Hsiung and Mr. YANG Yi; and three independent non-executive Directors, namely Mr. WANG Wei-Lin, Mr. Shan LI and Dr. LI Jun.