

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



CMMB VISION HOLDINGS LIMITED
中國移動多媒體廣播控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock code: 471)

**Partnership Agreement with China Satellite Mobile Multimedia
to Offer Mobile Multimedia Data Services in China**

This announcement is made by CMMB Vision Holdings Limited (the “**Company**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Company is pleased to announce that it has entered into a partnership agreement with China Satellite Mobile Media Limited (“**CSMM**”) to jointly operate mobile multimedia and data delivery service in China based on the Company’s L-band frequency AsiaStar satellite.

CSMM, a subsidiary of China Telecommunications Corporation (“**China Telecom**”), has the exclusive authorization from China Telecom to operate the L-band frequency and related businesses in China historically.

Since its launch in 2001, the AsiaStar satellite has received the frequency use landing right in China through China Telecom Satellite Communications Limited, a subsidiary of China Telecom, with CSMM delegated as the operator for the frequency use and related businesses.

The frequency landing right of the AsiaStar satellite expired on 31 December 2014 due to a shareholding change. Since the Company’s assumption of the AsiaStar satellite’s current user right and the entering of the partnership agreement with CSMM, the AsiaStar satellite’s landing right renewal is under application through sponsorship of CSMM and China Telecom.

CSMM is China's first-mover in developing L-band satellite business. It utilizes the ubiquitous coverage of the L-band coverage to develop mobile multimedia data delivery services, including universal WiFi data distribution, precision positioning for navigation, logistic and tracking management by combining satellite in the sky and terrestrial networks.

The Company considers the partnership agreement between the Company and CSMM will enable the Company to operate the L-band service through CSMM and China Telecom's platform and gain a foothold in the highly regulated satellite service industry in China.

The partnership agreement, together with the Company's earlier framework agreement entered into with China Radio International's Global Broadcasting Media Group, are expected to allow the Company to rigorously conduct satellite services in China with the necessary regulatory approvals to offer new generation converge broadcast cellular services and state-level media and telecom company support.

Shareholders and other investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
CMMB Vision Holdings Limited
Wong Chau Chi
Chairman

Hong Kong, 27 October 2015

As at the date of this announcement, the board of the Company comprises two executive directors, namely Mr. WONG Chau Chi and Dr. LIU Hui; two non-executive directors, namely Mr. CHOU Tsan-Hsiung and Mr. YANG Yi; and three independent non-executive directors, namely Mr. WANG Wei-Lin, Mr. LI Shan and Dr. LI Jun.