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**CMMB VISION HOLDINGS LIMITED**  
**中國移動多媒體廣播控股有限公司**  
*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock code: 471)**

**High-Power Satellite Filing Completed at ITU**

**ATP Entered with Boeing to Construct “Silkwave-1”**

**Servicing China, India, and Asia “Silk Road” Countries  
Reaching 4 Billion People**

In its announcements dated 10 September 2014 and 23 January 2015 (the “**Announcements**”), the Company stated that it had entered into an MOU with New York Broadband II, LLC (“**NYBB II**”) regarding its proposed acquisition of NYBB II’s L-band “AsiaStar” satellite platform including its spectrum use, orbital use, and follow-on new satellite capacity, and that it had selected Boeing Satellite Systems International Inc. (“**Boeing**”) for contract negotiation to construct the AsiaStar platform’s next-generation high power satellite. Terms defined in these Announcements have the same meanings when used in this announcement, unless otherwise noted.

The Company is pleased to announce that NYBB II, through its subsidiary, has completed the necessary filings to the International Telecommunication Union (ITU), an organ of the United Nations, for its next-generation high-power satellite, named Silkwave-1. The satellite network will operate in the “L band” frequency range (1452-1492 MHz) that is allocated for the Broadcasting-Satellite Service globally. The filings were submitted to the ITU by the administration of Papua New Guinea, and this formally commences the international procedure for constructing, coordinating, launching, and operating the next generation high-power satellite.

The Company is also pleased to announce that NYBB II has entered into an Authorization To Proceed (ATP) agreement with Boeing to commence construction of “Silkwave-1,” which is expected to launch in late 2017. Silkwave-1 will seamlessly cover China, India, and the Asian “One-Belt-One-Road” countries. These countries have a total of population of approximately 4 billion.

These developments have brought significant progress to the Company’s proposed acquisition of NYBB II’s current and next satellite platform.

Silkwave-1 will co-locate with and eventually replace the current AsiaStar satellite, which has priority rights over a 25 MHz frequency range in the L-band (1467-1492 MHz), from the 105°E orbital slot. Such current priority rights were granted by the ITU effective from 2001 until 2031 and were registered in the ITU’s Master International Frequency Register. Silkwave-1, once launched and brought-into-use in orbit, will carry its own priority rights, with an initial period-of-validity of 40 years.

Silkwave-1 will showcase several technological breakthroughs:

- Its transmission power (EIRP) will increase from 53 dBW to 68-73 dBW, which is nearly 100 times the current strength of AsiaStar, and therefore is capable of directly delivering digital audio, video and multimedia data to mobile devices on the ground without relying on an external antenna for reception.
- It will implement the latest converged mobile broadcasting technology which can deliver massive amounts of digital media to an infinite number of individual mobile devices by means of broadcasting (point-to-infinite points) and converge with terrestrial 3G/LTE networks for seamless interactivity.
- It has two dedicated beams over China and India respectively and a steerable beam over Indonesia and other Asian countries which can allow for independent services for each region.
- It will utilize multiple spot beams and frequency re-use polarization technology, which can optimize regional power based on regional needs and multiply the overall bandwidth delivery capacity.

Taken together, Silkwave-1 will be an unprecedented mobile platform that can deliver virtually any amount of continuously updated real-time digital media contents from the Cloud to mobile consumer devices anytime anywhere across Asia. It will support the company’s planned multimedia and data services with unmatched advantages in cost and scalability.

With the new satellite, the Company plans to develop services in China first, and leverage the mature ecosystem to deploy services in other Asian markets. It will

support China’s “One-Belt-One-Road” initiatives by leapfrogging the development of a new-generation mobile network for the region and bring about modern digital media and information services to the Silk Road economies. In support of this plan, the Company has entered into a Strategic Cooperation Framework Agreement with Global Media Broadcasting Group (“GMG”) of China Radio International (“CRI”) under SARFT for services in China and internationally (See Company Announcement dated 19 January 2015). It is also in active discussion with potential partners for regional collaboration.

The Company has appointed a leading global investment bank as well as a business consulting firm with ample experience in telecommunication and media to help with its overall business development and fund-raising efforts to meet its future needs.

By order of the Board  
**CMMB Vision Holdings Limited Wong Chau Chi**  
*Chairman*

Hong Kong, 22 June 2015

*As at the date of this announcement, the Board comprises two executive Director, namely Mr. WONG Chau Chi and Dr. LIU Hui; two non-executive Directors, namely Mr. CHOU Tsan-Hsiung and Mr. YANG Yi; and three independent non-executive Directors, namely Mr. WANG Wei-Lin, Mr. LI Shan and Dr. LI Jun.*