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CMMB VISION HOLDINGS LIMITED

中國移動多媒體廣播控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 471)

Acquiring TV Spectrum License in Los Angeles to Develop Mobile TV

The Company is pleased to announce that on Jan 13, its US subsidiary CMMB Vision (USA) has entered into an MOU with New York Broadband Holding Ltd to acquire a free-to-air UHF TV license usage right in Los Angeles, the second largest metropolitan city in the US after New York with 13 million in population. The TV station name is KVHD-LD.

The Company intends to use the licensing to develop mobile TV and multimedia data services, which are similar to that operating in China and being developed in Hong Kong.

This potential acquisition, along with that the Company has consummated or in process of acquiring as previously announced, will enable the Company to have a network coverage in most the top-ten US cities across the country.

The company is a world leading developer for mobile TV technologies, which include CMMB and its next generation NGB-W, now being promoted as part of the US next generation multimedia standard under the Company's leadership. The company also owns the key global patent rights such technologies outside of China, including Hong Kong.

Terms and conditions of the potential acquisition are expected to finalize shortly. The Company will inform the shareholders of the development as soon as practicable.

By order of the Board
CMMB Vision Holdings Limited
Wong Chau Chi
Chairman

Hong Kong, 13, January, 2014

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. WONG Chau Chi and Dr. Hui LIU; two non-executive Directors, namely Mr. CHOU Tsan-Hsiung and Mr. YANG Yi; and three independent non-executive Directors, namely Mr. WANG Wei-Lin, Mr. Shan LI and Dr. LI Jun.