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CMMB VISION HOLDINGS LIMITED

中國移動多媒體廣播有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock code: 471)

Houston Free-to-air TV License and Spectrum Acquisition

The Company is pleased to announce that on Nov 15, its US subsidiary CMMB Vision (USA) has entered into an MOU with New York Broadband Holding Ltd to acquire a free-to-air TV license and UHF spectrum usage rights in Houston, Texas. The station broadcasts under the Call Name KQHQ.

Houston is a top-five metropolitan market in the US that has approx. 6.2 million in population.

The potential acquisition, combining with that already acquired in New York, and the potential acquisition of Atlanta, Dallas, Miami and Tampa, and San Francisco that the company has announced, will give the Company a nationwide free-to-air TV licences and spectrum rights footprint in most of the top-ten US metropolitan cities. The Company intends to use that to deploy next-generation mobile broadcast network to deliver multimedia and broadband data services and at the same help facilitate Chinese media and technology going international.

Terms and conditions of the acquisition are expected to finalize within 3 months. The Company will inform the shareholders of the development as soon as practicable.

By order of the Board
CMMB Vision Holdings Limited
Wong Chau Chi
Chairman

Hong Kong, 15 November 2013

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. WONG Chau Chi and Dr. Hui LIU; two non-executive Directors, namely Mr. CHOU Tsan-Hsiung and Mr. YANG Yi; and three independent non-executive Directors, namely Mr. WANG Wei-Lin, Mr. Shan LI and Dr. LI Jun.