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CMMB VISION HOLDINGS LIMITED

中國移動多媒體廣播控股有限公司

(incorporated in the Cayman Islands with limited liability)
(Stock code: 471)

Acquisition of San Francisco Free-to-air TV License and Spectrum

The Company is pleased to announce that on Nov 5, its US subsidiary CMMB Vision (USA) has entered into an MOU with New York Broadband Holding Ltd to acquire a free-to-air TV license and UHF spectrum usage rights in San Francisco.

The potential acquisition, combining with that already acquired in New York, and the potential acquisition of Atlanta, Dallas, Miami and Tampa, will give the Company a network of free-to-air TV stations and spectrum rights in most of the top-ten US cities. The Company intends to use that to deploy next-generation mobile broadcast network for multimedia data services, and at the same time a platform to facilitate Chinese media and technology going international. The Company is already broadcasting TV programs in New York with CCTV and at the same time deploying a mobile digital data network there for trial.

The San Francisco station broadcasts in Channel Number 40 under the Call Name KMMC-LD, which covers San Francisco, San Hose, and Oakland with approx. 5.3 million in population. It is one of the top-10 TV media markets in the US and with most Asian and Chinese in the US residing.

Terms and conditions of the acquisition are expected to finalize within 3 months. The Company will inform the shareholders of the development as soon as practicable.

By order of the Board
CMMB Vision Holdings Limited
Wong Chau Chi
Chairman

Hong Kong, 6 November 2013

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. WONG Chau Chi and Dr. Hui LIU; two non-executive Directors, namely Mr. CHOU Tsan-Hsiung and Mr. YANG Yi; and three independent non-executive Directors, namely Mr. WANG Wei-Lin, Mr. Shan LI and Dr. LI Jun.