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CMMB VISION HOLDINGS LIMITED

中國移動多媒體廣播控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 471)

**MOU Acquiring Top US Markets TV Spectrum for
Nationwide Network Development**

The Company is pleased to announce that on Sept 4, its US subsidiary CMMB Vision (USA) has entered into an MOU with New York Broadband Holding Ltd to acquire three UHF TV station spectrum usage rights in three of the top US metropolitan cities, which are Dallas-Forth of Texas, Miami and Tempa of Florida, which cover a total of 12 mil in population.

This acquisition, if completed, will significantly increase the Company's spectrum footprint in the US in addition to New York that it has already acquired, and will well position the Company to develop the first nationwide next-generation mobile digital delivery network in the most populous US cities to provide ground-breaking mobile video and multimedia services with unprecedented cost and efficiency.

Terms and conditions of the acquisition will be finalized within 2 months, and they are expected to constitute a disclosable transaction under the Exchange Rules. The Company will inform the shareholders of the development as soon as practicable.

By order of the Board
CMMB Vision Holdings Limited
Wong Chau Chi
Chairman

Hong Kong, 5 September 2013

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. WONG Chau Chi and Dr. Hui LIU; two non-executive Directors, namely Mr. CHOU Tsan-Hsiung and Mr. YANG Yi; and three independent non-executive Directors, namely Mr. WANG Wei-Lin, Mr. Shan LI and Dr. LI Jun.