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## **CMMB VISION HOLDINGS LIMITED**

**中國移動多媒體廣播控股有限公司**

*(incorporated in the Cayman Islands with limited liability)*  
**(Stock code: 471)**

### **Develop Mobile Multimedia Services with Jakarta Monorail**

The Company is pleased to announce that on June 29 it has entered into the Joint Venture Framework Agreement with Ortus Holdings Limited, the sponsor and controlling shareholder of Jakarta Monorail, for forming a joint-venture to develop a CMMB network on the Jakarta Monorail's elevated pathways and station premises to offer mobile multimedia services to passengers and connected communities in Jakarta. The joint venture is to be finalized within the calendar year of 2013.

The network will offer a ground breaking mobile and wireless solution for digital media advertising, entertainment, and public information directly to all public screens and signages and consumer mobile devices with unmatched delivery efficiency, viewing quality, content diversity, cost effectiveness, and operation simplicity compared to conventional services.

It also signifies for the first time CMMB is making its way into a major Asian market following its entry into the US.

Jakarta Monorail is the project company that has the concession from the Jakarta government to build and operate an elevated mass-transit train system in Jakarta, the largest metropolitan in Indonesia and in Southeast Asia with over 20 million in population. The development has been formally inaugurated with the Signing Ceremony for Participation Agreement by a consortium of leading international vendors held on Jun 29 in Jakarta.

Co-developing CMMB with a mass-transit monorail network can give cost-effective deployment and rapid growth to CMMB services through leveraging an elevated citywide infrastructure for ubiquitous signal coverage and ample people-information traffic flow. This solution can potentially be adopted by many other cities in the region to leapfrog the population into modern era of transportation and communication in one-go.

The Company will quickly finalize the terms and conditions of the joint venture and provide turnkey solutions developed from China and the US for the Jakarta development. It will keep shareholders informed of any significant progress.

By order of the Board  
**CMMB Vision Holdings Limited**  
**Wong Chau Chi**  
*Chairman*

Hong Kong, 3 July 2013

*As at the date of this announcement, the Board comprises two executive Director, namely Mr. WONG Chau Chi and Dr. Hui LIU; two non-executive Directors, namely Mr. CHOU Tsan-Hsiung and Mr. YANG Yi; and three independent non-executive Directors, namely Mr. WANG Wei-Lin, Mr. Shan LI and Dr. LI Jun.*