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CMMB VISION HOLDINGS LIMITED

中國移動多媒體廣播控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 471)

VOLUNTARY ANNOUNCEMENT

Approval for New York Mobile Multimedia Network Deployment

The Company is pleased to announce that its New York TV platform in partnership with New York Broadband has received regulatory approval from the FCC to deploy the CMMB-based digital mobile broadcasting network for experimental trials in New York City.

While service will not be offered to the general public during the experiment, the trial is the most critical and necessary step toward commercial deployment in the US.

The network will demonstrate the technical and commercial viability of CMMB and its next generation technologies in delivering mobile broadband services such as video and multimedia contents just like mobile networks with unprecedented efficiency and economies of scale. It will be deployed on all four of the Company's digital TV stations so as to collect the most reliable and robust data for industry reference.

The Company will immediately engage in network deployment and put together partnerships with service providers such as over-the-top Internet content providers, media operators, and mobile carriers for participation.

The Company will report further development to shareholders in due course.

By order of the Board
CMMB Vision Holdings Limited
Wong Chau Chi
Chairman

Hong Kong, 27 June 2013

As at the date of this announcement, the Board comprises two executive Director, namely Mr. WONG Chau Chi and Dr. Hui LIU; two non-executive Directors, namely Mr. CHOU Tsan-Hsiung and Mr. YANG Yi; and three independent non-executive Directors, namely Mr. WANG Wei-Lin, Mr. Shan LI and Dr. LI Jun.