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CMMB VISION HOLDINGS LIMITED

中國移動多媒體廣播控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 471)

VOLUNTARY ANNOUNCEMENT

Reference is made to the announcement (“Announcement”) of the Company dated 23 April 2013 about the Company’s technology break-through. Unless otherwise stated, capitalised terms used herein have the same meanings as defined in the Announcement.

The Company is pleased to report that, through its chief technology officer and vice-chairman, Dr. Hui Liu, it is spearheading a consortium of top Chinese and International institutes to develop the next generation digital transmission technology called the Unified Broadcasting Standard (“UBS”). The technology will support China’s next generation broadcasting standard, and may become part of the US and global standard. Full specifications and patent filing are expected to complete by August. The technology will vastly enhance the Company’s patent franchise and technical capability in developing mobile multimedia services around the world.

Evolved from the OFDMA-based CMMB, the Standard integrates the cutting — edge features of the new generation media and telecom technologies and unifies compatibility among different global standards. It is also cross-operable among terrestrial, mobile, and satellite networks, remarkably improving transmission efficiency, download speed, and cost-effective coverage, therefore is ideally suited for the mass-market multimedia transmission of the new Internet era.

The Company is also leading an international alliance to promote the technology to be part of US's next generation standard ATSC 3.0 and subsequently a global standard, which will signify an important contribution of China to global information and communication industry.

By order of the Board
CMMB Vision Holdings Limited
Wong Chau Chi
Chairman

Hong Kong, 14 June 2013

As at the date of this announcement, the Board comprises two executive Director, namely Mr. WONG Chau Chi and Dr. Hui LIU; two non-executive Directors, namely Mr. CHOU Tsan-Hsiung and Mr. YANG Yi; and three independent non-executive Directors, namely Mr. WANG Wei-Lin, Mr. Shan LI and Dr. LI Jun.