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## **CMMB VISION HOLDINGS LIMITED**

**中國移動多媒體廣播控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 471)**

### **VOLUNTARY ANNOUNCEMENT**

#### **Breakthrough in Mobile Technology Development**

Reference is made to the Strategic Cooperation Agreement with Shanghai Jiao Tong University signed October 9, 2012.

The Company is pleased to announce that it has a breakthrough in its next generation convergent mobile technology it is pioneering. The convergence of CMMB and LTE has demonstrated it can significantly increase the efficiency of video and data-intensive content delivery in a mobile and wireless environment by at least a factor of 5-10 folds, which means commercially mobile bandwidth capacity and delivery speed can vastly be multiplied and LTE network operating cost can drastically be reduced.

This development is a ground-breaking solution for addressing the wireless bottleneck and spectrum shortage which consumers and mobile industry face today, and it is also a significant contribution from China toward developing the world's next generation convergent mobile technology standard. The Company is working with ecosystem partners to quickly bring the technology to market in China and the US, where the Company is developing business.

The Company is the next-generation mobile multimedia service provider; its technology team is the principal developer for several major global mobile technologies such as CMMB, TD-SCDMA, and the currently widely adopted 4G-LTE/OFDMA.

Further information can be found on Shanghai Jiao Tong University website: <http://iwct.sjtu.edu.cn>.

By order of the Board  
**CMMB Vision Holdings Limited**  
**Wong Chau Chi**  
*Chairman*

Hong Kong, 23 April 2013

*As at the date of this announcement, the Board comprises two executive Directors, namely Mr. WONG Chau Chi and Dr. Hui LIU; two non-executive Directors, namely Mr. CHOU Tsan-Hsiung and Mr. YANG Yi; and three independent non-executive Directors, namely Mr. WANG Wei-Lin, Mr. Shan LI and Dr. LI Jun.*