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CMMB VISION HOLDINGS LIMITED

中國移動多媒體廣播控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 471)

VOLUNTARY ANNOUNCEMENT

The Company is pleased to announce that it has completed the filing of a portfolio of CMMB-LTE convergence patents applications in the US. The technology enables the development of a mobile Converged Hybrid Intelligence Network (the “CHI” Network) that integrates CMMB broadcasting with 4G LTE unicast cellular communications. The network can provide for the first time seamless mobile broadband coupled with virtually unlimited and instant mobile video and digital data content downloading to consumer devices anytime anywhere. The service tailors to the explosive market growth for mobile multimedia information and entertainment in the Internet era, whose enormous and data-intensive traffic flow cannot be effectively accommodated by the conventional unicast-based cellular network. The Company will accelerate its development efforts and expects to file more patents by year-end.

Our research and development team is led by Dr. Hui Liu, Executive Director and Chief Technology Officer of the Company, a world-renown expert in mobile technology. Dr. Liu is the principal developer for CMMB and China’s 3G (TDS-CDMA). He also developed the key patent portfolio for LTE while at Adaptix Inc. The patent portfolio was acquired for USD 160 mil earlier this year by a California-based firm.

The Company is a dedicated developer and provider for converged mobile technologies and services. It owns the exclusive CMMB patent licensing for global use and is a pioneer of CMMB-LTE convergence technologies. It is a member of China’s NGB-W (Next Generation Broadcasting —Wireless) Working Group developing technology for the Triple Network Convergence. It is also a member of the ATSC-T3 Group in the US helping develop next generation multimedia technology standards for the US market. Current the Company is transferring

technologies to the US. It has recently acquired a business platform and spectrum network intended for developing converged mobile services in partnership with US operators. The Company hopes through the US market its technologies and services can internationalize by be deployed globally.

By order of the Board
CMMB Vision Holdings Limited
Wong Chau Chi
Chairman

Hong Kong, 21 September 2012

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. WONG Chau Chi and Dr. Hui LIU; two non-executive Directors, namely Mr. CHOU Tsan-Hsiung and Mr. YANG Yi; and three independent non-executive Directors, namely Mr. WANG Wei-Lin, Mr. Shan LI and Dr. LI Jun.