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CMMB VISION HOLDINGS LIMITED

中國移動多媒體廣播控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 471)

VOLUNTARY ANNOUNCEMENT

The Company is please to announce that, following the unanimous approval by shareholders on the resolution to acquire the New York business platform in the US during the EGM held on 7 September 2012, the Company has completed its business consolidation and alignment with its US platform. Today the Company has already started its first phase of multimedia business operation in New York: digital TV broadcasting services. The services include the delivery of 3 international TV channels jointly operated with China Central Television (CCTV), which are: CCTV English News, CCTV English Documentary, and CCTV Spanish that have coverage of the 12 million population in New York. Viewers in the area can easily access the programming via home televisions by tuning to free-to-air Channel 32.1, 32.2, and 32.3 respectively.

The Company plans to bring further program channels on air from domestic US, China, and other international markets and eventually build a New York-based multi-culture, multi-channel international TV network that will provide diversified and high quality entertainment programs for audiences in New York and other parts of the US.

By order of the Board
CMMB Vision Holdings Limited
Wong Chau Chi
Chairman

Hong Kong, 18 September 2012

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. WONG Chau Chi and Dr. Hui LIU; two non-executive Directors, namely Mr. CHOU Tsan-Hsiung and Mr. YANG Yi; and three independent non-executive Directors, namely Mr. WANG Wei-Lin, Mr. Shan LI and Dr. LI Jun.