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CMMB VISION HOLDINGS LTD

中國移動多媒體廣播控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 471)

CMMB Vision Successfully Conducted the World's First-Ever Trial of 6 MHz-Based CMMB Mobile Broadcasting in the US

CMMB Vision is pleased to announce that, in collaboration with Beijing Timi Technology of the Academy of Broadcast Sciences of State Administration for Radio, Film, and Television of China (SARFT), it has successfully conducted the world's first-ever trial of 6 MHz-based CMMB mobile broadcasting. The trial was carried out in the Company's UHF TV network in Richmond, Virginia, USA, which has Flex Use permission from the Federal Communication Commission (FCC). Beijing BBEF Science & Technology Company and Beijing Telepath Technology Company provided transmission and reception equipment for this trial respectively.

As the supporting technology for the world's largest mobile broadcasting network, CMMB promises to help alleviate current mobile bandwidth shortages by providing a superior method to delivering wireless and mobile video content to mobile devices. The successful trial is a major milestone toward the Company's planned commercial deployment in New York, the largest media market in the US.

CMMB (China Mobile Multimedia Broadcasting) is a mobile data broadcasting technology standard developed by SARFT mainly to support the 8MHz channel standard in China. The current 6 MHz version that is used in the US trial has been developed by Beijing Timi Technology with the support from Zhongguancun Science and Technology Park Administrative Committee in collaboration with many experts from China, US, and countries which use the 6 MHz channel standard. The CMMB technology enables video entertainment and Internet data downloads at efficiency hundred times better than the current 3G/4G mobile unicast networks and is tailored to the mass-market wireless multimedia delivery required by the Internet age.

The results from both laboratory and field tests show the superiority of CMMB in spectral efficiency and mobile performance. More importantly, the CMMB waveforms are in full compliance with FCC regulations with regard to RF spectrum masks and out-of-band interference levels, and thus provides a viable alternative to current the US technology digital TV standard for delivering mobile video and data services. The Company will quickly enter into the next phase for business trial with potential US operating partners by deploying a variety of 6 MHz mobile devices provided by the CMMB eco-systempartners.

By order of the Board
CMMB Vision Holdings Limited
Wong Chau Chi
Chairman

Richmond, Virginia, 20 February 2012

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. WONG Chau Chi and Dr. Hui LIU; two non-executive Directors, namely Mr. CHOU Tsan-Hsiung and Mr. YANG Yi; and three independent non-executive Directors, namely Mr. WANG Wei-Lin, Mr. Shan LI and Dr. LI Jun.