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## **CMMB VISION HOLDINGS LIMITED**

**中國移動多媒體廣播控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 471)**

### **RE-DESIGNATION OF DR. HUI LIU FROM NON-EXECUTIVE DIRECTOR TO EXECUTIVE DIRECTOR AND APPOINTMENT OF CHIEF TECHNOLOGY OFFICER**

The board (“Board”) of directors (“Director(s)”) of CMMB Vision Holdings Limited (“Company” together with its subsidiary, “Group”) is pleased to announce that Dr. Hui LIU (“Dr. Liu”) has been re-designated from a non-executive Director to an executive Director with effect from 19 May 2011. Dr. Liu has also been appointed as the Chief Technology Officer of the Group with effect from 19 May 2011. Dr. Liu remains vice chairman of the Company.

Under this role, Dr. Liu will lead our technology development for the US and international markets. He will also lead the effort for CMMB evolution and convergence with other mobile technology standards to help internationalize CMMB (“China Mobile Multimedia Broadcasting”).

Dr. Liu is the principal creator of China’s mobile TV technology CMMB sponsored by SARFT that enables mobile TV and video in China and in other regions of the world. In addition, he is also the principal designer for China’s 3G system TD-SCDMA as well as other advanced mobile technologies such as OFDMA, WiMax, and LTE. He is an IEEE Fellow and a tenure professor at University of Washington in the US.

Dr. Liu does not hold any major appointments or qualifications and has not held any position nor directorship in any listed public companies during the last three years preceding the date of this announcement.

Dr. Liu does not have any relationship with any other Directors, senior management or substantial or controlling shareholders of the Company.

As at the date of this announcement, Dr. Liu is deemed to be interested in 10,000,000 shares of the Company (“Shares”) within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong, “SFO”), representing approximately 0.29% of the total issued share capital of the Company. The said interest in the Shares represents share options granted to Dr. Liu by the Company on 24 November 2009 which shall entitle Dr. Liu to subscribe for 10,000,000 Shares (representing 0.29% of the total number of the issued share capital of the Company as at the date of this announcement) under the share option scheme of the Company. The said options shall be exercisable by Dr. Liu at any time during the period commencing from 24 November 2009 to 23 November 2012. Save as aforesaid, Dr. Liu is not interested or deemed to be interested in any Shares within the meaning of Part XV of the SFO.

A letter of appointment has been entered into between the Company and Dr. Liu in respect of his appointment as an executive Director. Dr. Liu shall hold office for a term of one year commencing from 19 May 2011, subject to re-election at the next following general meeting of the Company in accordance with the articles of association of the Company, unless terminated by not less than three months’ notice in writing served by either the Company or Dr. Liu at any time during the term. Dr. Liu does not receive emolument as an executive Director.

Save as disclosed above, there is no information which is required to be disclosed under Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules, and there is no other matter relating to the re-designation of Dr. Liu that needs to be brought to the attention of the shareholders of the Company or the Stock Exchange.

By order of the Board  
**CMMB Vision Holdings Limited**  
**Wong Chau Chi**  
*Chairman*

Hong Kong, 19 May 2011

*As at the date of this announcement, the Board comprises two executive Directors, namely Mr. WONG Chau Chi and Dr. Hui LIU; three non-executive Directors, namely Mr. CHOU Tsan-Hsiung, Mr. YANG Yi and Dr. LI Jun; and three independent non-executive Directors, namely Mr. WANG Wei-Lin, Mr. YU Kam Kee Lawrence BBS, MBE, JP and Mr. Shan LI.*