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CMMB VISION HOLDINGS LIMITED

中國移動多媒體廣播控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 471)

CLARIFICATION ANNOUNCEMENT

CMMB Vision Holdings Limited (the “Company”) would like to respond to the report from the 21st Century Business Herald (“21CBH”) appears today:

1. The Company emphatically denies the accusations from the report of 21CBH regarding its CMMB valued added services in China. The accusations are false and misleading.
2. The Company, through its newly acquired associated company Fuxue (Beijing) Media Co., Ltd., has entered legal and binding service agreements with regional CBC in Liaoning and Yunnan to provide overall CMMB value-added services, which include all programming and related services and operating support.
3. China Broadcasting Company (“CBC”) is the only and official operator of CMMB set up under the State Administration of Radio, Film, and Television (“SARFT”) in China, which through holding companies set up in different provinces controls the overall operation of CMMB mobile TV.
4. The Company, through Fuxue (Beijing) Media Co., Ltd., has been a dedicated value-added service provider in support of CBC’s operations in regional provinces. Until today, Fuxue (Beijing) Media Co., Ltd. has been the first (and up to now no one else) such integrated service provider offering overall and integrated value-added CMMB services for the regional CBC in China.
5. Under China’s push for mobile TV and 3-Way Convergence, private enterprises are highly encouraged to provide value-added services to support the development.

6. The Company has been a dedicated supporter of CMMB for years, putting together a comprehensive platform for CMMB businesses to promote CMMB both in China and internationally. The CMMB technology founder Dr Liu Hui is also the Company's current Vice-Chairman. The Company has also recently completed a CMMB technical presentation in conjunction with Timi Technologies Co., Ltd. of the Academy of Broadcasting Science of SARFT to the Indonesian government and its major local media operator, which has received great enthusiasm.
7. The Company is continuing its effort in CMMB, to become a leading value-added services provider in support of CBC and SARFT in China, and turnkey solution provider to promote and develop CMMB globally.
8. The Company formerly has gone through a management-led restructuring in its Suzhou subsidiary, which has become the first successful management-led restructuring case in China and its experiences have been widely adopted elsewhere.
9. With respect to the 21CBH news report, the Company finds it demeaning and distasteful and believes it might aim at spreading misleading information to disturb the market. The Company finds it incredulous that such a misleading report can be allowed to carry on a media Company that is supposed to have high standard of professional integrity.
10. The Company retains all rights to pursue legal actions against the companies and individuals responsible for such a report and the damages it might incur.

By order of the Board
CMMB Vision Holdings Limited
Wong Chau Chi
Chairman

Hong Kong, 27 September 2010

As at the date of this announcement, the Board comprises one executive Director, namely Mr. WONG Chau Chi; four non-executive Directors, namely Mr. CHOU Tsan-Hsiung, Mr. YANG Yi, Dr. LI Jun and Dr. Hui LIU; and three independent non-executive Directors, namely Mr. WANG Wei-Lin, Mr. YU Kam Kee Lawrence BBS, MBE, JP and Mr. Shan LI.